

CRETHINK - Co-creative RETHINKing for sustainable cities

102: Toolbox on democratic co-creation methods for sustainable development

BEST PRACTICES TEMPLATE

Definition of good/best practice

A good/best practice is defined as an initiative (e.g. technique, method, process etc.) which has already proved effective in delivering a given result with the potential to be transferred to different contexts and geographic areas. Proved effective is where the best practice has successfully established methods to engage all stakeholders throughout the course of the development process.

1. BACKGROUND INFORMATION

Title of the practice	South Iceland action plan for development in the region
Name of the institution/organisation responsible for the implementation / hosting of the initiative using co-creation methods	Association of municipalities in the South of Iceland (SASS)
Country / Region / Municipality involved	Iceland, South Iceland
Geographical coverage	Southern part of Iceland from Þorlákshöfn to Höfn í Hornafirði
Timescale: when did it take place and for how long	March 2019 - September 2019.

2. DESCRIPTION (no more than 1000 - 3000 characters)

Sustainable thematic area	Environment, society, employment and innovation
Objectives	To create an action plan for development in the region
Actions carried out	The process of creating the action plan involved 7 open local meetings, along the region, with a total of 400 participants participating in workshops.

Methodologies used	<p>In these workshops the participants developed ideas that were collected and developed into themes. These themes were then introduced for a consultation forum which was composed of 100 individuals, local councilors and residents that were appointed by the 15 municipalities that combined form the region.</p> <p>At this meeting, goals were created from the themes and prioritized and linked to the United nations Sustainable development goals (SDG).</p> <p>These results were then published in a governmental consultation portal which was open for comments from 23.09.2019–08.10.2019.</p> <p>After that period, the comments were addressed and the final version of the cocreation process was published on 14.01.2020.</p>
Tools used or created	<p>The product from this process was a draft of the South Iceland strategy plan 2020-2024, the regional development plan, which will guide the decision on the selection of priority projects and the allocation of grants from the Development fund of the South on behalf of the association (https://samradsgatt.is/oll-mal/\$Cases/Details/?id=1492).</p>

3. IMPACT (no more than 1000 - 3000 characters)

Number of participants / co-creators and their background (e.g. professional, cultural, gender)	<p>Workshops: A total of 400 participants. Local residents.</p> <p>Consultation forum: 100 individuals, local councilors, and residents</p>
Difficulties founded	Finding participants
Success factors	Creating the Strategy plan
Weak elements	Participation
Transferability	This method can be transferred to other projects regardless of field
Achievements/Tangible outputs (please include a link, if any)	https://www.sass.is/soknaraaetlun-sudurlands/soknaraaetlun/

4. INNOVATION & OUTCOMES (no more than 1000 - 3000 characters)

Degree of Innovation (governance, recruitment process, fundraising, financing)	<p>Open participation from residents on each area in workshops. Because of this mode of cocreation with the public, more emphasis was put on marketing of the workshops through different media. Local papers, social media etc.</p>
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instruments, marketing,
processes, service, etc.)

The focus of the workshops was to gather as much information from residence vision of the future of the region.

What are the innovative points
of the methodological approach
used?

By involving the locals at different location around the region this method is a bottom up approach which is not always the case with developing local policy.

Evidence on the impact and
outcomes achieved

Within the action plan are development indexes. These indexes are monitored throughout the existing period of the document (2024). After that period, the evidence of impact of the cocreation work can be better determined.

As an example: A result from the workshop was to increase public jobs in the region. The index for this was then developed in the action; to increase public jobs in the region by 15% before the end of 2024.

5. FURTHER INFORMATION

Website	www.sass.is
Social media	
Dissemination actions	
Network (if any were set up)	
Contact information of best practice: Name & Email address	Ingunn Jónsdóttir ingunn@hfsu.is